

Television Schedule

KFTV—Channel 11 KTSL—Channel 2	KECA—Channel 7 KTLA—Channel 5 KNBH—Channel 4	KLAC—Channel 13 KFI—Channel 9
9:00 KFI-Bill Welsh Show (Audience)	KLAC-Kay Mulvey's Open House	KLAC-Backgrounds Living (Interior Decor.)
10:00 KECA-Joe Graydon Health with Laura Lee	KTSL-Lee's Lair with Lee Wood & Bill Symes (Sports)	7:25 KBNH-Good Egg of Week Emcee Al Buffington
10:30 KFI-Bill Welsh	7:30 KTTV-Television News	KNBH-News and Weather
11:00 KLAC-Joe Graydon	U.S. Weather Report	KTSL-Musical Adventure
11:30 KFI-Bill Welsh	KNBH-News and Weather	Korla Pandit
11:55 KLAC-News	KTSL-Stranger Than Fiction (Oddities, Hobbies)	KTSL-Fishing's Fun
12:00 KFI-News with Russ Stewart	KLAC-Lone Ranger	KFI-Fishing Pals
Geo. Dvorak	5 KTTV-Lucille Norman Sings	KTSL-It's A Neat Trick with Eddie Silverman (Magic!)
KECA-Test, Music	KTSL-It's A Neat Trick with Eddie Silverman (Magic!)	KNBH-Top Views in Sports
KLAC-Mike Roy (Chef)	KTSL-At The Mat—Dick Lane	KTSL-Queen Goes On
KLAC-Al Jarvis Ballroom	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KNBH-Test Pattern	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KECA-Test, Music	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KFI-Cook's Corner with Mowry Margetts	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
2:00 KTTV-Test Pattern	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KFI-Burritt Wheeler	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KLAC-Al Jarvis	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KECA-Test, Music	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KFI-Report to Mrs. Amc	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KECA-Test, Music	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KLAC-Al Jarvis	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
3:15 KFI-Adventures At How	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
3:40 KFI-Garden Guide with Gordon Lloyd	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
4:00 KECA-Test, Music	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KLAC-Al Jarvis	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KFI-Stu Wilson Show with Marie Gibson, C. Fisher	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
5:00 KFI-Frank Webb Show. Tunes & Cartoons	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KLAC-Al Jarvis	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KECA-Test, Music	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)
KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Queen For Day with Jack Bailey, Emcee	KTSL-Hollywd. Opportunity (Amateur Talent)

YOUR RADIO TODAY

KALI ... 1430	KFAC ... 1330	KFSG ... 1150	KGER ... 1390	KIEV ... 870	KNX ... 1070	KPPC ... 1240	KWIK ... 1490
KECA ... 790	KFI ... 640	KFVD ... 1020	KGFJ ... 1230	KLAC ... 570	KOWL ... 1580	KRKD ... 1150	KWKW ... 1300
KERN ... 1410	KFOX ... 1280	KFWB ... 980	KHJ ... 930	KMPC ... 710	KPMC ... 1560	KVOE ... 1480	KXLA ... 1110

THURSDAY'S RADIO PROGRAM HIGH LIGHTS

MYSTERY—
6:00 KNX-Suspense (Dan Dalley)
6:30 KNX-Crime Photographer
7:00 KHJ-Crime Fighters
7:30 KFI-Dragnet
8:30 KNX-Mr. Keen
9:30 KHJ-Peter Salem

COMEDY—
6:30 KFI-Duffy's Tavern
7:30 KECA-Date With Judy
8:30 KFI-Aldrich Family
9:00 KFI-Father Knows Best
9:30 KECA-Blondie
9:30 KNX-Beulah

DRAMA—
6:00 KFI-Screen Guild (Betty Grable)
6:30 KECA-Modern Romances
7:00 KECA-Counterspy

11:00 A.M.
KFI-Double or Nothing
KLAC-Al Jarvis
KNX-2nd Mrs. Burton
KECA-Mag. of Air
KFAC-Piano Parade
KFWB-Maurice Hart
KMPC-Bill Ewing
KHJ-Ladies Fair

1:15 P.M.
KFI-Stella Dallas
KHJ-Nancy Dixon
KFAC-Classrm. Radio
KNX-Geo. Fisher

3:30 P.M.
KFI-Aunt Mary
KECA-Leyden With Song
KFAC-Lyrics in Chorus
KMPC-Magic of Melody

4:15 P.M.
KFI-Dr. Paul
KHJ-News
KLAC-Calif. Melodies
KNX-Stand In
KMPC-Twilight Tales
KECA-Play it Again

5:45 P.M.
KFI-Elmer Peterson
KLAC-Sportsbook
KRKD-Race Results
KNX-Ed. R. Murrow
KFWB-Red Rowe
KMPC-Top Tunes

6:00 P.M.
KFI-Light Up Time
KHJ-Clyde Beatty Show
KNX-Lowell Thomas
KECA-Amateur Hour
KMPC-Southland Story
KFAC-Evening Concert
KFWB-Music

7:45 P.M.
KFWB-Rosary Hour
KMPC-Hello Red Cross

8:00 P.M.
KFI-Johnny Murray
KECA-Sports Report
KHJ-Commentator
KNX-Bob Elson

8:15 P.M.
KFI-World News
KNX-Shore & Smith
KFWB-Angels-Sacram.
KFAC-Voice of Army
KLAC-Hlywd.-Portland

8:30 P.M.
KFI-Aldrich Family
KNX-Mr. Keen
KHJ-Sports For All
KRKD-News

8:45 P.M.
KECA-Robert Montgomery
KFWB-Bill Anson

9:00 P.M.
KFI-Father Knows Best
KHJ-Glenn Hardy
KFAC-Concert
KNX-F.B.I.
KLAC-Hlywd.-Portland
KMPC-Angels-Sacram.
KECA-Phil. C. Jessup

7:00 A.M.
KFI-News
KFAC-Coffee Concert
KHJ-News
KECA-Welcome to Hollywood
KMPC-Farm Adviser
KFWB-Bill Leyden
KNX-News, Music
KLAC-Haynes, Reins

7:15 A.M.
KFI-F. Lawton
KHJ-Brkfst. Gang
KMPC-News
KNX-Stars Morning
KRKD-News

7:30 A.M.
KFI-Platter Party
KRKD-Morn. Chapel Hr.
KNX-News
KECA-News
KMPC-Western Stars

7:45 A.M.
KFI-News
KHJ-News
KNX-Fred Beck
KFAC-News
KMPC-All Time Hits
KECA-Zeke Manners

8:00 A.M.
KFI-Guess Tune: Coffee Time
KHJ-Commentary
KMPC-News
KLAC-News, Stocks
KFAC-Country Church
KECA-Brkfst. Club

8:15 A.M.
KECA-Quick As Flash
KHJ-Women Wonder
KNX-Helen Trent
KMPC-Chef
KFWB-Dave Ormont

8:30 A.M.
KFI-Jack Berch
KNX-Grand Slam
KFAC-News
KMPC-Song for You
KHJ-Haven of Rest
KRKD-News

8:45 A.M.
KFI-Myers Goes Mkt.
KFAC-Unity
KFWB-Science Mind
KMPC-News
KNX-Rosemary
KLAC-Racing News

9:00 A.M.
KFI-News, Ladies' Day
KFWB-Strollin' Tom
KMPC-Band Box
KFAC-Morn. Concert
KLAC-News, Music
KHJ-K. Smith Speaks
KECA-Ladies be seated
KNX-Wendy Warren

9:15 A.M.
KLAC-Sports, Sing
Worries Away
KHJ-Garden Guide

11:45 A.M.
KFI-Lite of World
KNX-Brighter Day

12 Noon
KFI-Farm Report
KECA-News
KLAC-Ballroom
KMPC-Moods in Music
KNX-News
KFAC-Lunch, Concert
KHJ-News
KFWB-Bill Anson
KFVD-Editor of Air

12:15 P.M.
KFI-Road of Life
KECA-Norwood Smith
KMPC-News to You
KHJ-Music

12:30 P.M.
KFI-Pepper Young
KMPC-For Farmers
KECA-Frances Scully
KHJ-Melody Parade
KFWB-News
KNX-Art Linkletter

12:45 P.M.
KFI-Rite to Happiness
KFAC-News
KFWB-Bill Anson
KMPC-Song Stars
KECA-Double Feature
KHJ-Music

1:00 P.M.
KFI-Backstage Wife
KNX-Nona from Nowhere

2 P.M.
KFI-Girl Marries
KLAC-News, Sports
KECA-Hannibal Cobb
KHJ-Club 930
KFAC-Matinee
KMPC-Music in Air
KNX-Steve Allen

2:15 P.M.
KFI-Portia
KLAC-570 Club

2:30 P.M.
KFI-Plain Bill
KECA-Bride & Groom
KRKD-Treas. Chest
KNX-Bing Crosby

2:45 P.M.
KFI-Front Page Farrell
KNX-Arthur Godfrey
KFWB-Bill Anson

3 P.M.
KFI-Welcome Traveler
KHJ-Club 930
KECA-Ira Cook
KFAC-World Opera
KLAC-News, Sports
KMPC-Musical Tune-O
KFWB-Peter Potter
KRKD-Tops in Pops

3:15 P.M.
KFI-Casa Cugat
KNX-News

3:30 P.M.
KFI-Woman's Secret
KLAC-News, Sports
KHJ-Fulton Lewis
KNX-Massey & Tilton
KFAC-Masterpieces
KECA-Baker's Noteb'k
KMPC-News
KFWB-Peter Potter

4 P.M.
KFI-Screen Guild
KECA-News
KMPC-News
KFAC-Hr. of Music
KFWB-News
KLAC-News
KNX-Suspense
KHJ-Gab. Heatter

4:15 P.M.
KFI-Dr. Paul
KHJ-News
KLAC-Calif. Melodies
KNX-Stand In
KMPC-Twilight Tales
KECA-Play it Again

4:30 P.M.
KFI-Burr Wheeler
KHJ-Behind Story
KMPC-Roddy McDowall
KFWB-Red Rowe
KNX-Harry Babbitt

4:45 P.M.
KLAC-Racing Rdup
KRKD-News
KECA-Happy Theater
KHJ-News
KNX-Disc Jockey

5 P.M.
KFI-Feature Wire
KECA-Green Hornet
KFAC-Sun. Serenade
KNX-News
KLAC-Fred Henry
KHJ-Straight Arrow
KMPC-News, Ewing

5:15 P.M.
KFI-News
KNX-Sports
KLAC-Bill Stewart
KMPC-Virgil Pinkley

5:30 P.M.
KFI-Casa Cugat
KNX-News

6:15 P.M.
KECA-Main to Malibu
KHJ-News
KMPC-Sports
KLAC-Ballroom
KFWB-Sports

6:30 P.M.
KFI-Duffy's Tavern
KNX-Crime Photo.
KFWB-Frank Bull
KHJ-Tello Test
KECA-Mod. Romances
KMPC-Tanforan
KFAC-Mus. Milestones
KRKD-Jack Patten

6:45 P.M.
KHJ-Answer Man
KRKD-Timely Topics

6:55 P.M.
KHJ-Bill Henry

7:00 P.M.
KFI-Supper Club
KLAC-News, 570 Club
KHJ-Crime Fighters
KMPC-Words & Music
KNX-Playhouse
KECA-Counterspy
KFAC-Twilight Hour

7:30 P.M.
KFI-Dragnet
KNX-Hlywd. Theatre
KFWB-Fishing News
KHJ-Red Ryder
KFAC-Echoes, Encores
KLAC-570 Club
KECA-Date With Judy

7:45 P.M.
KFI-Aldrich Family
KNX-Mr. Keen
KHJ-Sports For All
KRKD-News

8:45 P.M.
KECA-Robert Montgomery
KFWB-Bill Anson

9:15 P.M.
KHJ-Fulton Lewis

9:30 P.M.
KFI-Tex Williams
KECA-Blondie
KNX-Beulah
KHJ-Peter Salem

9:45 P.M.
KNX-Club 15

10:00 P.M.
KFI-Sam Hayes
KFWB-G. Norman
KECA-Reporter
KHJ-I Love Mystery

10:15 P.M.
KFI-Johnny Murray
KECA-Sports Report
KHJ-Commentator
KNX-Bob Elson

10:30 P.M.
KFI-Tommy Dorsey
KHJ-Lonesome Gal
KNX-Com'nd Theatre
KMPC-Leisure Time
KECA-Science of Mind

10:45 P.M.
KLAC-Music, News
KECA-Pete Pontrelli

11:00 P.M.
KFI-News
KFWB-G. Norman
KNX-Larry Thor
KFAC-Crossroads
KLAC-Johnny Grant
KMPC-Trick
KECA-Chick Floyd
KHJ-Baker's Dozen

11:15 P.M.
KFI-Morton Downey
KNX-Merry-Go-Rd.
KECA-Dave Coleman Trio

11:30 P.M.
KFI-Milestones Melody
KMPC-Ballroom
KECA-Eddie Stanley

11:45 P.M.
KFI-Here's to Vets.
KNX-U & Your Job

12:00 Midnight
KFI-Musical Menu
KFAC-Serenade
KLAC-Don Otis
KFWB-Lee Wilder
KHJ-Rhapsody
KNX-News, Allen
KRKD-Serenade
KECA-News

F.M. PROGRAMS

KHJ—101.1 Meg. 1:30 to 9 p.m.	9:30-Stairway to Stars	Literature 7:00 p.m.—Concert
1:30-Norma Young	3:00-Sacred Varieties	KFI—105.9 Meg. 3:00-Melodies
2:00-Farm Fare	4:30-Melody of Youth	3:30-Classics
2:15-Policing L.A. (From 2:30 to 9 p.m.)	5:00-Organ Reveries	5:00-Eve. Concert
5:30-Here's to Vets (above.)	6:00-Skyway Serenade	7:00-World Music
7:00-Bible Hour	7:00-Bible Hour	(The following station programs same as AM schedules above.)
9:00-Concert	KUSC—91.5 Meg. 9 a.m. to 11 p.m.	KECA, 95.5 meg-5:30 a.m. to 12 p.m.
4:00-Mostly Music	9:00 a.m.—Morn. Star	KNX, 93.1 meg-3 to 9 p.m.
5:30-Listener's Album	12:00-Theatre Party	KFAC, 104.3 meg-24-hour schedule
6:30-Words & Music	1:00 p.m.—Mus. Aftern'n	KRKD, 96.3 meg-5:30 a.m. to 9 p.m.
7:00-Concerto	4:00-Council on Atomic Info.	
9:00-Broadway Lullaby	6:00 p.m.—Sound of	

FOR RADIO ADVERTISING
TURN TO PAGE 10, PART 2